



# MOVING

VEHICLE REGISTRATION INTO THE FUTURE

## Computerized Vehicle Registration

### Increase Productivity. Increase Profitability

With the Computerized Vehicle Registration (CVR) solution you can now increase the productivity of your dealership, improve customer satisfaction, and enhance profitability. CVR connects dealers directly to the DMV system via a secure, high speed, reliable network. This unique access provides a number of benefits not currently available with conventional title & registration methods:

- Inquire DMV records on trade-in vehicles and validate ownership, registration status, liens, registration stops, and/or branding.
- Automate the title & registration process which eliminates costly errors on titles, fee calculations, and incorrect registrations.
- Avoid rekeying of customer vehicle, and lienholder information on title & registration documents through the F&I interface to your current dealer management system.
- Eliminate "blank checks" issued for title & registration processing through electronic movement of all applicable DMV fees.
- Increase profitability with dealer compensation – recover the complete cost of title & registration processing and generate additional profits for your dealership.

### IMPROVED CUSTOMER SATISFACTION

CVR enables the dealership to become a one-stop shop for purchasing of an automobile. The current process forces customers to return to the dealership to receive their registration, plates, and decals. With CVR your customers have the convenience of driving off the lot with a fully registered vehicle. This significantly enhances customers satisfaction.

### THE LEADER IN ELECTRONIC TRANSACTIONS TO THE DMV

Computerized Vehicle Registration (CVR) is a general partnership between ADP Dealer Services and the Reynolds and Reynolds Company. CVR was formed in 1992 and is dedicated to develop and administer secure systems to transmit electronic transactions to and from State Departments of Motor Vehicles. CVR processes nearly 5 million vehicle transfers and 3.5 million secured DMV inquiries annually. CVR supports programs in Connecticut, California, Florida, Virginia, Maryland, Massachusetts, New Jersey, Texas, Wisconsin, North Carolina, Mississippi, Oregon, Tennessee, Illinois, Michigan, Pennsylvania, Arkansas, Idaho, Indiana, New York, West Virginia, South Carolina, Alabama and Minnesota.

For more information about CVR,  
please call us at 800.333.6995 or  
visit [www.CVRREG.com](http://www.CVRREG.com)

**CVR**  
COMPUTERIZED VEHICLE REGISTRATION